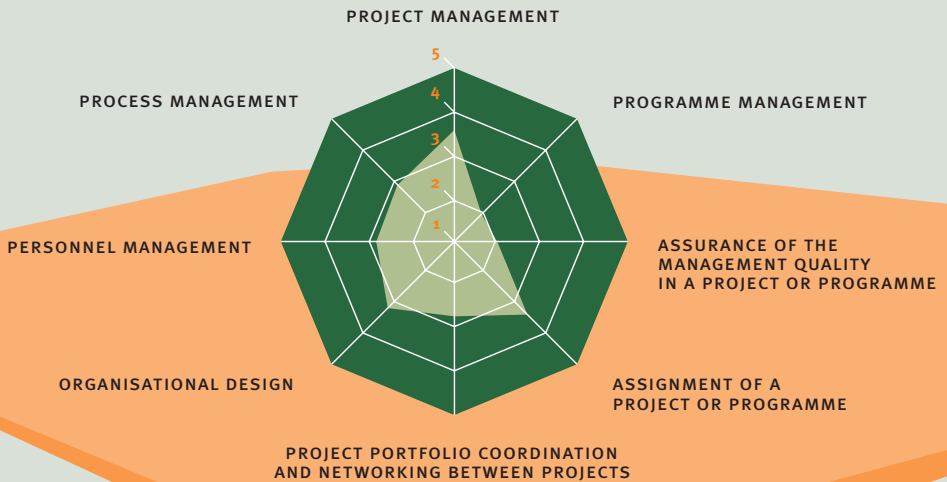



RESEARCH PROGRAMME:
project orientation [international]

www.poi.pmggroup.at

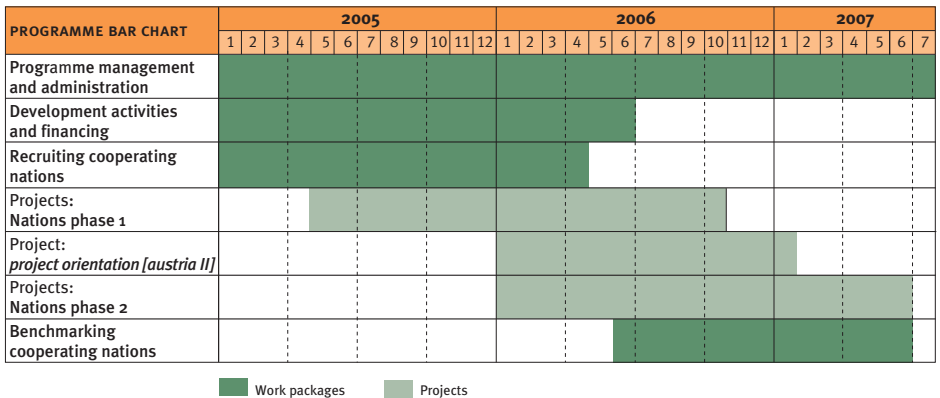


 Maturity model of the project-oriented company (poc)

- * A global research programme organised by the **PROJEKTMANAGEMENT GROUP** of the Vienna University of Economics and Business Administration, Austria
- * The maturity models for the project-oriented company and project-oriented nation used in the research programme are based on *ROLAND GAREIS Management of the project-oriented Company®*
- * Analysis and benchmarking of maturities of about 350 project-oriented companies and about 5 project-oriented industries in about 15 project-oriented regions and nations
- * Development of strategies for the further development of project-oriented companies, project-oriented industries and project-oriented nations

PROGRAMME OBJECTIVES

- ★ Analysis of the maturity of about 350 project-oriented companies and about 5 project-oriented industries in about 15 project-oriented regions and nations
- ★ Benchmarking of these project-oriented companies, industries, regions and nations
- ★ Development of strategies for the further development of the project-oriented companies, industries, regions and nations
- ★ Further development of the maturity models of the project-oriented company and the project-oriented nation
- ★ Publications and presentations of research results

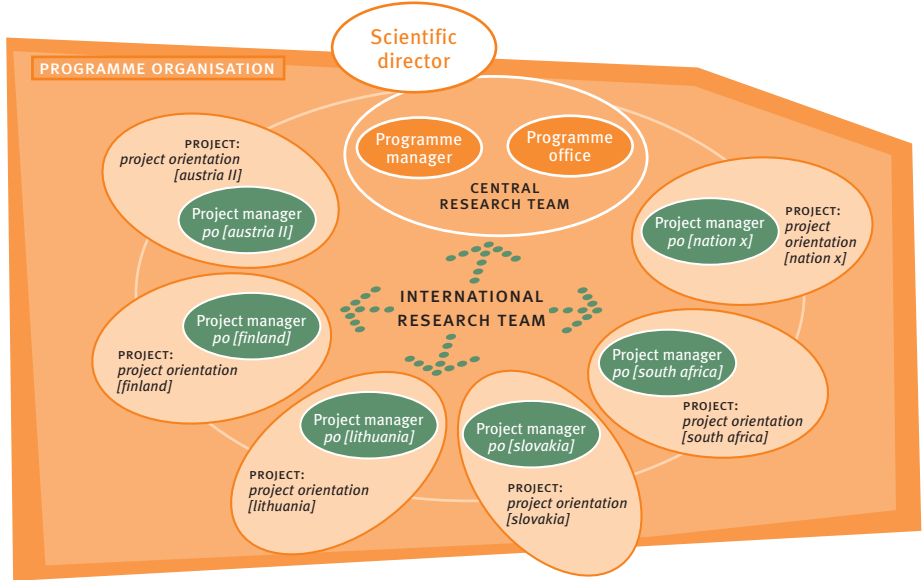
**PROGRAMME BUDGET**

- ★ *project orientation [international]* is a non profit research programme, with a budget of about EUR 200,000 - 300,000 (depending on number of cooperating companies)
- ★ The programme is financed by the European Regional Development Fund, project-oriented companies, national cooperation partners, sponsors and the PROJEKTMANAGEMENT **GROUP**.

PROGRAMME CONTEXT

- ★ *project orientation [international]* is based on the results of the IPMA research initiative “Benchmarking Project-oriented Societies”, which was conducted between 2000–2002
- ★ *project orientation [international]* is based on the pilot project *project orientation [austria]*

PROGRAMME ORGANISATION



PROGRAMME ROLES

- Scientific director & programme manager: *Roland Gareis*
- Programme office: *Andrea Cerny, Eva Füssinger, Renate Prantner*
- Project manager of *project orientation [austria II]*: *Eva Füssinger*
- Project manager of *project orientation [finland]*: *Mikko Lehtonen*
- Project manager of *project orientation [france]*: *Mary McKinlay*
- Project manager of *project orientation [germany]*: *Manfred Esser, Arno Müller*
- Project manager of *project orientation [hungary]*: *Peter Nagy*
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- Project manager of *project orientation [slovakia]*: *Jaroslav Prokop*
- Project manager of *project orientation [south africa]*: *Benita Kotze*
- Project manager of *project orientation [united kingdom]*: *Darren Dalcher*



KONETT TEAM



project orientation [international]

RESEARCH PROCESS: ANALYSIS OF A PROJECT-ORIENTED COMPANY

- ★ Briefing workshop for representatives of project-oriented companies
- ★ Self-analysis with an online questionnaire (74 questions) answered by 5–10 employees. Alternatively: analysis workshop moderated by the national research team
- ★ External-analysis of project management documents by national research team
- ★ Benchmarking: comparison of the company's maturity with other project-oriented companies
- ★ Definition of potentials for the further development of the maturity of the project-oriented company
- ★ Analysis and benchmarking report

BENEFITS FOR COOPERATION PROJECT-ORIENTED COMPANIES

- ★ (International) project-oriented companies of different industries like building and civil construction, information and telecommunication technology, engineering construction, consulting, public services, etc. can cooperate with national cooperation partners to be analysed and benchmarked
- ★ Information about the maturities of project-oriented companies, project-oriented industries, project-oriented regions and project-oriented nations
- ★ Definition of potentials for the further development of these maturities
- ★ Promotion of the profession of project management in these companies, industries, regions and nations

NATIONAL COOPERATION PARTNERS

- ★ Project management associations, universities, education-, research- and marketing-institutions can act as a cooperation partner
- ★ Each national cooperation partner can charge its own administration fee for the project-oriented companies
- ★ For each project-oriented company participating in the research programme the national cooperation partner pays an administration fee of EUR 250.- to the **PROJEKTMANAGEMENT GROUP**

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